

## **SALALAH BEACH – A Muriya Destination**

Located in the ancient Governorate of Dhofar, and stretching over seven kilometres of phenomenally white beautiful Indian Ocean coastline and 13.6 million square metres of land, Salalah Beach is a sustainably built ever-evolving, low-density town. Harmonising with the vibrant local culture and respecting the immense natural beauty of the environment, this idyllic tropical destination is being built by Muriya, experts in developing the largest and most diversified ITC destinations in Oman.

A complete and sustainably built community where modern architecture is combined with traditional Arabic elements to create a unique contemporary style, Salalah Beach incorporates luxury freehold villas and one, two and three bedroom apartments, all enjoying spectacular views of the breath-taking ocean, marina or the tranquil lagoons. With space for the community, public and recreation areas abound to encourage well-being, family time, get-togethers and connections.

Central to the destination are its luxury hotel and resort experiences with the first three, of the seven planned, already open: the 82-room marina-side Juweira Boutique Hotel; the luxurious 400-room 5-star Salalah Rotana Resort with its elegant waterways and coconut-fringed private beach, and the recently opened 220-room Fanar Hotel & Residences, which will increase their capacity with an additional 80 rooms by December 2016.

Creating an environment that brings people together and nurturing local businesses, Salalah Beach offers residents, visitors and tourists an exceptional range of facilities and leisure options including a state-of-the-art 171 berth superyacht marina, the community's social hub and a popular port of call for seafarers from around the world. Set to be a magnet for fun-seekers is the destination's world-class waterpark, currently under construction and scheduled for launch by the end of 2017.

Salalah Beach offers a growing range of restaurants, cafés, and lounges, as well as cultural and retail outlets. From al fresco dining to intimate restaurants offering a wide selection of international specialities and diving trips showcasing Salalah's amazing marine eco-system to dolphin watching excursions, there is something to suit every taste.

This destination is a celebration of Salalah's rich heritage, legendary culture, and enchanting spirit. The perfect place for a home in Oman, this ideal holiday destination sits proudly alongside Salalah's majestic mountains, rolling desert, magnificent historical and archaeological sites, villages unchanged for generations and ocean teeming with marine life.