



## MURIYA

Established in 2007, Muriya is Oman's most diversified ITC developer and the builder of its biggest communities. The company contributes long-term value to the Sultanate's tourism, real estate and leisure sectors, and is dedicated to creating new markets, and promoting the country as a year-round destination. With masterplans that emphasise a high quality of life, Muriya designs and builds low-density, sustainable communities that harmonise with Oman's culture, heritage, and environment, and not only empowers and employs local entrepreneurs, but also attracts local and foreign investors.

With a total investment to date of USD600 million and covering 20.84 million square metres of land, four developments are in process. Jebel Sifah, located 20 minutes from Bandar Khayran and Salalah Beach, Muriya's flagship destination located in the tropical city of Salalah in the southeast of Oman, are the two largest Integrated Tourism Complexes (ITCs) in the Sultanate of Oman and Orascom's largest investment outside of Egypt in terms of land and investment. In the preconstruction phase, is a landmark hotel in As Sodah Island, placed off the coast of Dhofar in the Indian Ocean and a bustling retail district in the Seeb area, located in the heart of the capital Muscat.

Combining global and local expertise, Muriya is a joint venture between the internationally acclaimed builder of fully-integrated towns, Orascom Development Holding and Omran, the leading government arm for tourism development in Oman. Orascom Development Holding, 70% shareholders in Muriya, bring with them more than 25 years of experience in developing destinations and towns in the Middle East and Europe. In addition to the flagship El Gouna in Egypt, Orascom's developments include Andermatt in Switzerland, and Lustica Bay in Montenegro. Local expertise and support comes from 30% shareholders, Omran. Established by government mandate in 2005 to contribute to the diversification of Oman's economy, Omran, is the master developer of iconic tourism, heritage and urban projects in the Sultanate.

When it comes to the people, Muriya always seeks to directly enhance the quality of living and lifestyle of surrounding communities, whether through employment opportunities or supporting local small businesses as they grow. Indeed, by developing these uniquely thriving and integrated towns, Muriya is one of the leading incubators of SMEs in Oman.

**Our Mission:** To contribute to Oman's economic development with long-term value for tourism, real estate and leisure, while empowering the local community to thrive and providing direct and indirect jobs.

**Our Vision:** We strive to develop communities within high-end developments that would foster tourism across Oman; while deliver engaging and positive experiences for clients and partners.

**Our Values:** Commitment, Empowerment, Excellence, Integrity and Diversity.